

AGENDA
MOLDOVA BUSINESS WEEK, 13 – 16 November 2019

MBW 2019 – INVEST MOLDOVA

Venue: Palatul Republicii, Maria Cebotari St 16

Working language: Romanian/ English/ Russian

08:00 – 09:00	Registration and pass pick up & Welcome Coffee
09:00 - 09:35	Welcome speech - Rodica VERBENIUC, General Director Moldovan Investment Agency
	<ul style="list-style-type: none"> ▪ Maia SANDU, Prime Minister of the Republic of Moldova / Vadim BRÎNZAN, Minister of Economy and Infrastructure of the Republic of Moldova ▪ Peter MICHALKO - EU Ambassador to the Republic of Moldova ▪ Dereck J. HOGAN - U.S. Ambassador to the Republic of Moldova
09:35 – 11:00 (1:25h)	KEY REFORMS TO IMPROVE THE INVESTMENT CLIMATE <i>Presentations panel</i> Moderator: Victor Burunsus, Adviser to the Prime Minister of the Republic Moldova
	<ul style="list-style-type: none"> ▪ The geopolitical objectives of the Republic of Moldova aiming economic development – Nicu POPESCU, Minister of Foreign Affairs and European Integration ▪ Investment climate and opportunities – Vadim BRÎNZAN, Minister of Economy and Infrastructure ▪ Agriculture and food processing – key sector for socio-economic impact – Georgeta MINCU, Minister of Agriculture, Regional Development and Environment ▪ Fiscal system reforms impact – Natalia GAVRILITA, Minister of Finance ▪ Promoting investment attraction of Moldova's regions based on the example of Gagauzia – Irina VLAH, Governor of the Autonomous Territorial Unit of Gagauzia <p>Q&A</p>
11:00 – 11:30	Coffee break & Networking (30 min)
11:30 – 12:30 (1h)	FOREIGN INVESTORS IN MOLDOVA - PROGRESS AND CHALLENGES Moderator – Sergiu Gaibu, Expert Group <i>Main challenges of investors / Achievements/ success stories/ advantages / support provided by the BAs</i>
	<ul style="list-style-type: none"> ▪ Foreign Investors Association – Ana GROZA, Executive Director ▪ American Chamber of Commerce of Moldova – Mila MALAIRAU, Executive Director ▪ European Business Association – Mariana RUFA, Executive Director ▪ Alliance of Small Enterprises from Moldova – Liliana BUSUIOC, Executive Director ▪ One Stop Shop solutions – Aureliu CASIAN, Executive Director, Project Implementation Unit, World Bank Competitiveness Enhancement Project
12:30- 13:30	LUNCH BREAK – 1h
13:30- 14:30 (1h)	WHY MOLDOVA – SEEN BY FOREIGN INVESTMENT PROMOTION NETWORK Moderator: Thomas Foerch, Project Manager, GlZ
	<ul style="list-style-type: none"> ▪ Giuseppe GIORGIANNI, President of ConfEuropa Imprese Sicilia ▪ Dan NUȚIU, President, Romanian Investors Association (AIR)

- **Joshua BURKE**, Commercial Attaché, U.S. Embassy, Bucharest, Romania, / U.S. Department of Commerce/ International Trade Administration - USA
- **Keisuke MIZUNO**, Japan External Trade Organization – JETRO Romania
- **Alain SCHODTS**, Executive Director BEROCC Belgium Chamber of Commerce
- **Vladislav KOROCHKIN** First Vice-President of „Opora Russia” – All- Russian Non-Governmental Organization of Small and Medium Business

**14:30- 15:30
(1h)**

DCFTA Opportunities for Moldova

Moderator: Mariana Rufa, Executive Director EBA

- **Current key priorities and reforms for DCFTA implementation** - Ionela COSTACHI, State Secretary of Minister of Economy and Infrastructure
- **Challenges and perspectives related to the DCFTA implementation** - Vasile PLAMADEALA, Trade Officer, EU Delegation in Moldova

Success stories in DCFTA implementation:

- Mr. Dumitru VICOL, CEO „Monicol”
- Mr. Igor FURTUNA, CEO „Biscottini”
- Mr. Evgheny BONDARTSOV, Founder „Timbrus”

15:30- 15:45

COFFEE BREAK & B2B Setting up - 15min

**15:45- 18:30
(2:45h)**

B2B based on web registration

The Moldovan Investment Agency is grateful for the support of:



Delegation of the
European Union to
Moldova



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„MOLDOVA BUSINESS WEEK 2019” - INVEST MOLDOVA

Venue: Palatul Republicii, Maria Cebotari St 16
Working language: Romanian/ English/ German
Big hall (second floor)

08:30 – 09:00 Registration and pass pick up & Welcome Coffee

9:00 – 09:30 Welcome speech and presentations
Moderator: Dr. Marin CIOBANU, President of the Association of Employers from the Manufacturing Industry (APIP), Automotive Cluster Moldova

- Igor DODON, President of the Republic of Moldova
- Vadim BRÎNZAN, Minister of Economy and Infrastructure of the Republic of Moldova
- H.E. Angela GANNINGER, Ambassador of the Federal Republic of Germany in the Republic Moldova (tbc)
- H.E Masanobu YOSHII, Ambassador of Japan in the Republic of Moldova

09:30 -10:15 **AUTOMOTIVE INDUSTRY IN THE REPUBLIC OF MOLDOVA, RESULTS AND OPPORTUNITIES**
Keynote Speech: Cluster - Direct Access to National and International Suppliers

- Alexandru SONIC, State Secretary to the Ministry of Economy and Infrastructure, Moldova
- Nika MANUKOVA, Regional Office Director, Europe and CIS, Turkey and Iran, World Free Zones Organization
- Sebastian METZ, Executive Director, AHK Romania
- Keisuke MIZUNO, General Director of JETRO Bucharest

10:15- 10:30 COFFEE BREAK & Splitting to panels

PARALLEL SESSIONS 10:30- 13:30 (3h)

PANEL 1 MOLDOVA AUTOMOTIVE DAYS / Clusterisation	PANEL 2 AGRIFOOD	PANEL 3 CREATIVE INDUSTRIES AND CINEMA & TV PRODUCTION	PANEL 4 GREEN ENERGY
	2 nd floor	2 nd floor	2 nd floor

13:30- 14:30 Lunch break

PARALLEL SESSIONS 14:30 – 17:30 (3h)

PANEL 1 MOLDOVA AUTOMOTIVE DAYS / Clusterisation	PANEL 5 TOURISM	PANEL 6 INFORMATION TECHNOLOGY AND COMMUNICATION
	2 nd floor	2 nd floor



10:30- 12:30	MOLDOVA AUTOMOTIVE DAYS/ CLUSTERISATION	
10:30- 11:30	CERTIFICATIONS - MAIN CHALLENGE FOR SUPPLY CHAIN INTEGRATION <i>Moderator: Prof. Dr. oec. Herfried Schneider, Technical University Ilmenau, IPOL</i>	
	<ul style="list-style-type: none"> ▪ Thomas BÜSCHEL, Managing Director, TÜV Akademie GmbH Unternehmensgruppe TÜV Thüringen ▪ Mugur UNGUREAN, SGS Moldova, AFL & IT Manager ▪ Ion TORNEA, Executive Director APIP ▪ D.Sc.Eng. Witold LUTY, Associate Professor, General Director ŁUKASIEWICZ – PIMOT, Poland 	
11:30- 12:30	REQUIREMENTS FOR LOCAL SUPPLIERS <i>Moderator: Sebastian Metz, Executive Director, AHK Romania</i>	
	<ul style="list-style-type: none"> ▪ Vladimir BROWN, Director at Business Excellence Consulting s.r.o. ▪ Dragoș Andrei GAVRILA, Head of Supplier Quality at Draexlmaier DPR Timisoara ▪ Robotic welding in cabs - Andrei JINARIU, Fritzmeier Cahul ▪ Total Quality Management in the auto industry - Ilia KLEIMAN, Certified Expert for Quality Management, Managing Founder of ICS Green Invest SRL, Moldova ▪ Dmitrii PETROV, Change Management Audi, Magna Seating, Germany 	
12:30 – 13:30	AUTOMOTIVE – COOPERATION WITH LOCAL COMPANIES <i>Moderator: Thomas Foerch, Project Manager, GIZ (tbc)</i>	
	<ul style="list-style-type: none"> ▪ Igor CORMAN, Director SE Bordnetze, Moldova (tbc) ▪ Călin BOTEAN, Director GG Cables & Wires EE, Moldova ▪ Alexandru BORDEIANU, Financial Director Draexlmaier, Moldova ▪ Asbjoern OBLASSER, Plant Manager, Coroplast, Moldova (tbc) 	
13:30 – 14:30	LUNCH BREAK (1h)	
14:30 -15:00	A success story to inspire	
	<ul style="list-style-type: none"> ▪ Octavian MACARENCO, Plant manager at conTeyor, Moldova ▪ Gerald JESENITSCHNIGG, Director, Luprom, Moldova ▪ Ernesto SEGARRA BOIX, General Director of Fujikura Automotive MLD (tbc) ▪ Drahoslav JANKOLA, General Manager APM Automotive Protection (tbc) 	
15:30 – 17:30	Exhibition: Automotive & Mechatronics Cluster Moldova (exhibition stands of local and foreign companies with potential to increase the supply chain for the automotive and mechatronics industry)	Matchmaking event: The Local Supplier Development Program - meetings of Local Suppliers (SMEs) & Multinational Companies
18:00 – 21:00	Networking Dinner Automotive (based on invitations)	

PARALLEL SESSIONS	PANEL 2 AGRIFOOD	PANEL 3 CREATIVE INDUSTRIES AND CINEMA & TV PRODUCTION	PANEL 4 GREEN ENERGY
10:30- 13:30 (3h)	2 nd floor	2 nd floor	2 nd floor

10:30- 13:30	<p>PANEL 2. AGRIFOOD <i>Moderator: Cynthia Steen, Chief of Party - High Value Agriculture Activity in Moldova</i></p> <ul style="list-style-type: none"> ▪ Welcoming remarks. Overview of the Agrifood sector in Moldova – Georgeta MINCU, Minister of Agriculture, Regional Development and Environment of the Republic of Moldova ▪ Government supporting Agrifood investments and success stories – Liliana MARTIN, Agency for Intervention and Payments for Agriculture ▪ Investments in processing sector – key element for competitive export – Oleg TRISINA, Head of the Union of Nut Growers Associations of Moldova ▪ Opportunities for Investment in the livestock sector – Carolina LINTE, President of Association ▪ Wine industry – export leader- Gheorghe ARPENTIN, President of Wine and Vine Office <p>Cross border project launch:</p> <ul style="list-style-type: none"> ▪ WINET – Trade & Innovation Network for wine industry – BSB JTS (tbc) / Moldovan Investment Agency <p>Success Stories and Opportunities:</p> <ul style="list-style-type: none"> ▪ Success Stories - investors which grew their business in Moldova <ul style="list-style-type: none"> ○ Natur-Bravo ○ Gvura ▪ Pitching panel – investments profile presentation: <ul style="list-style-type: none"> ○ Livestock: Nivali- Prod SRL – Sergiu GRADINARU, Director ○ Processing: Lefrucom SRL – Stela CETULEAN, Director ○ Processing: AMG Kernel SRL – Victor Gutu, Director <p>Panel discussion – Overview of Eco Moldova – moderated by MIA</p> <ul style="list-style-type: none"> ▪ Sector overview and Government objectives – Marcela STAHI, Head of Department, MADRM ▪ Eco Moldova – blooming niche – Alexei MICU, Executive Director of Moldova Organic Value Chain Alliance (MOVCA) ▪ High value agrifood products - Igor GOLBAN, Director Bianti ▪ Raw materials for cosmetics/pharmaceutics - Maria BORTA, General Director Viorica Cosmetics ▪ Bio Certification tool for global connection – Nicanor NEGRU, Director Regina Naturii
13:30 – 14:30	LUNCH BREAK - 1h

10:30- 13:30 (3h)	PANEL 3. CREATIVE INDUSTRIES AND CINEMA & TV PRODUCTION <i>Moderator: Olga Radu, President of Creative Industries Association</i>
	<ul style="list-style-type: none"> ▪ Welcoming remarks - Liliana NICOLAESCU- ONOFREI, Minister of Education, Culture and Research ▪ Overview of the creative industries sector in Moldova- Ionela COSTACHI, State Secretary of Minister of Economy and Infrastructure ▪ Creative industries in Moldova – at the crossroads of media, technology, and creativity - Steven FISHER, Ambassador of United Kingdom in the Republic of Moldova ▪ Key Note Speaker The opportunity for Moldova to become a content creation market in creative industries- Cristina POHILENCO, Television Programming and International Distribution of entertainment shows and formats ▪ Moldovan Design Week – Alexandrin BURAGA, Founder of MDW <p>Panel discussion - Development of creative and media production in Moldova – moderated by Olga RADU, President of Creative Industries Association</p> <ul style="list-style-type: none"> ▪ Cinematographic potential of the Republic of Moldova - Victoria NAGY VAJDA, State Secretary of Ministry of Education, Culture and Research ▪ Key Note Speaker – Cinema production impact on economic development for the emerging market - Renan EROGLU, The Big Picture UK ▪ Key Note Speaker - Regional perspectives of film and TV production- Olga PANTELIMONOVA, CEO at Star Media, one of the leading film producer in Ukraine ▪ Key Note Speaker Coproduction as regional engine for cinema development - Anca MITRAN, Director CNC România ▪ Film production – Sergiu PRODAN, Producer, Director “Atelier Sergiu Prodan” ▪ Film Festivals as promotion platform - Virgiliu MĂRGINEANU, Director FIFD „CRONOGRAF” <p>Moldova Success stories:</p> <ul style="list-style-type: none"> ▪ Creative Industries a solution for Moldova’s Brain Drain – Vasile BRAGA, Executive Director ▪ SIMPALS – created locally, awarded internationally ▪ „Make it like a Pro”– Sergiu PASCARU, Director MILAP ▪ Raising a new generation in cinema production – SERGIU CUMATRENCO, Director of YOUNESC ▪ Immersive experience a new trend in the creative events industry – Dumitru GANGALIUC, CEO of Riift Studio
13:30 – 14:30	LUNCH BREAK - 1h

10:30 – 13:30 (3h)	PANEL 4. GREEN ENERGY <i>Moderators: Mila Malairau - Executive Director AmCham</i> <ul style="list-style-type: none"> ▪ Welcoming remarks – Alexandru SONIC, State Secretary of the Ministry of Economy and Infrastructure ▪ Energy and Climate Policies for 2020-2030 – Ministry of Economy and Infrastructure ▪ Peculiarities of tender' organization for renewable energy projects - Ministry of Economy and Infrastructure ▪ Methodology on tariffs calculation and confirmation of eligible producers - ANRE ▪ An overview of national electricity transportation/transmission system - Moldelectrica ▪ An overview of the legal and regulatory framework related to renewable energy projects - Marcela LEFTER, Electra Norte ▪ Premier Energy. Committed to Moldova. Committed to Clean Energy - Jose LUIS GOMEZ, Premier Energy Moldova ▪ Regional experience regarding the implementation and operation of wind parks - Filip DEWULF, Elicio ▪ Success story „Biomass energy production in Moldova”- Maxim BANAGA, Sudzucker Moldova ▪ Q&A
13:30 – 14:30	LUNCH BREAK - 1h
14:30- 17:30 (3h)	PANEL 5. TOURISM <i>Moderator: Doina Nistor, Chief of Party, Moldova Competitiveness Project, funded by USAID, Sweden and UK aid</i> <ul style="list-style-type: none"> ▪ Moldova Tourism 2030 – tourism policies to scale emerging tourism destinations - Alexandru SONIC, State Secretary of Ministry of Economy and Infrastructure ▪ Key Note Speaker - Deep Dive: Promotion Trends and Sales Tools via Digital and Social Media - Damian COOK, E-Tourism Frontiers, Kenya <p>Panel discussion – untapped potential of Moldova: Culture & Adventure – moderated by Rodica Verbeniuc, General Director, Moldova Investment Agency</p> <ul style="list-style-type: none"> ▪ Cultural and historical heritage and agenda - Pomul vieții - Andrei CHISTOL, Advisor of Ministry of Culture, Education and Research ▪ Moldova Touristic Product (MTP): <ul style="list-style-type: none"> ○ Gagauzia – Vera GARCHIU, Gagauzian information Centre ○ Kayakingtours.md – Alex GUTAGA ○ Run Moldova – Sergiu IPATII ○ Innovative tourism start-up ”Camper Moldova” - Yana MIHEEVA ○ Paragliding – Alexandru IVANOV ○ Castel MIMI – vinOpera – Cristina FROLOV ▪ Key Note speaker - Generating High-Paying Visitors from the Culture and Adventure Segments- Jack DELF, Black Mountain Ltd, Montenegro <p>Key Note Panel discussion – best practices for competitive promotion</p> <ul style="list-style-type: none"> ▪ International city of culture – Dr. Salvatore MORICI, President of Confartigianato turism & show ▪ Tourism Development & Promotion Tools - Georgia – Tamar KORIALI, Head of International Relation Department, Georgian National Tourism Administration
15 November	Workshop on Tourism <i>Venue: Moldova Investment Agency</i>

**14:30 – 17:30
(3h)**

PANEL 6. INFORMATION & COMMUNICATIONS TECHNOLOGY, BPO & SSC

Moderators: Valentina Stadnic, Administrator of Moldova IT Park/ Mila Malairau - Executive Director AmCham

- **ICT Sector in Moldova overview** – Ionela COSTACHI, State Secretary of Ministry of Economy and Infrastructure
- **Moldova in the global picture** – Veaceslav CUNEV, President of Association of ICT companies
- **Virtual IT Park global success story** – Valentina STADNIC, Administrator of Moldova IT Park
- **Digital Park** – Aurelia SALICOV, Deputy Director StarNet Management Group
- **Start-ups** – Ana CHIRITA, Strategic Projects Director, Association of ICT companies
- **Linking education with business** – Dinu TURCANU, Vice-Rector at Technical University of Moldova
- **Key Note Speaker** - The advantages of regional cooperation in IT – Stelian BRAD, Cluj IT Cluster

Success stories of Moldova - moderated by Valentina Stadnic, Administrator of Moldova IT Park

- **Moldova's first unicorn** ENDAVA
- **Best practices for a sustainable business** – Olga MELNIC, Ethics and compliance officer MOLDCELL
- **Noction** - Victor BORDEIAN, North America, Europe, and Asia technology company
- **Mixbook** – George TEODORESCU
- **Cegeka** – Lucian BOTNARU

Business Process Outsourcing & Shared Services Centers - Moderated by Mila Malairau, Executive Director AmCham

- **BPO & SSC overview** - Alina MONACU, GIZ Technical Officer
- **Key Note Speaker** - Dan ZAHARIA, Extind Romania/ PIN Magazin
- **Key Note Speaker** - George TURCANASU, Alexandru Ioan Cuza Iasi University

Discussion Panel: BPO & SSC operations in Moldova at a glance

- **Olga SURUGIU**, Director International Operations Orange Systems
- **Katoen Natie** - Belgium
- **Brian Crist** - Business Class, USA
- **Viatel**
- **Margarita Melniciuc** - Country Manager, Pedersen & Partners, USA

"MOLDOVA BUSINESS WEEK 2019" - INVEST MOLDOVA
Venue: Palatul Republicii, Maria Cebotari St 16
Working language: Romanian/ English/ German
08:30 – 09:00 Registration & Welcome Coffee
PARALLEL FORUMS
**MOLDOVA AUTOMOTIVE DAYS/
MECHATRONICS**
PRO EXPORT FORUM
**Venue: Palatul Republicii - Conference Hall (second floor)/
Samples exhibition**
Venue: main foyer
09:00- 16:30
09:00 – 17:30
09:00 – 09:30
Keynote Speech: Advantages and benefits of cluster collaboration for regional ecosystems
Moderator – Marin Ciobanu, President of the APIP, Automotive Cluster Moldova

- **Igor MUNTEANU**, Chairman of the Parliamentary Commission „Committee for economy, budget and finance”
- **MECHATREC Cluster for the Specialized Field of Mechatronics & Cyber-MixMechatronics - Prof. Gheorghe Ion GHEORGHE**, President of APROMECA, Manager Cluster” MECHATREC”, Romania

09:30 – 10:45
Education: Challenges to the education system for a better industry of tomorrow
Moderator – Prof. Viorel Bostan, Rector of Technical University of Moldova

- **Nanotechnology in action: Light-driven micro-submarines and floating action microbots - Acad. Ion TIGHINEANU**, President of Academy of Science of Moldova Nanotechnology in action: Light-driven micro-submarines and floating action microbots
- **Sergiu HAREA**, President of Chamber of Commerce and Industry (tbc)
- **Silviu GÎNCU**, Head of the Technical Vocational Education Directorate, Minister of Education, Culture and Research of the Republic of Moldova
- **Tatiana DORMENCO**, Vice Administrator of the Free Economic Zone “Bălți”, College of Engineering, Strășeni, Moldova
- **Andrei BRAGARENCO**, Director at Micro Lab Engineering Club
- **Veaceslav IONITA**, Expert at IDIS “Viitorul” (tbc)

10:45 – 12:00
Research & Development, requirement of sustainable cluster development
*Moderator: Valeriu Bodiu, Plant Manager – Sumitomo Electric Bordnetze MD,
Concept R&D Park in Engineering, Moldova*

- **Nicușor-Alin SÎRBU**, General Director, ISIM Timisoara
- **Dr. Marin CIOBANU**, President of the APIP, Automotive Cluster Moldova
- **Paulius NEZABITAUSKAS**, Director of Innovation and Entrepreneurship Development, Kaunas Science and Technology Park
- **Heiko RUCK**, Head of Joyson Safety Systems (tbc)
- **Sasha CIORINGA**, General Manager at Continental Novi Sad

12:00 – 13:00	LUNCH & NETWORKING – 1h
13:00 – 14:00	Mechatronics in practice: implemented projects <i>Iulian Frunțașu, Foreign Economic Relations Manager at FEZ "Balti"</i> <ul style="list-style-type: none"> ▪ Niels DETHLOFF, director for new products development, Magnetec, Germany ▪ Andrei NOVACOV, Administrator of Elektromanufacturing, Moldova ▪ Marina MOROZOVA, General Manager Blacksea-EMS, Moldova ▪ Ion ȚURCANU, Director of Isomeca, Moldova
14:00 – 15:00	Industry of tomorrow <i>Moderator: Adrian BUT, Director of the HAAS Training Center Romania</i> <ul style="list-style-type: none"> ▪ Simon VANMAEKELBERGH, HTEC & Educational Partnership Coordinator at HAAS Automation, Inc ▪ Taras SKRYPNYK, Head of HAAS Factory Outlet a division of Abplanalp Ukraine ▪ Paul GHIORGHITA, Regional manager, Cadworks, Romania ▪ D-Factory, Barcelona
15:30-16:00	Departure to Strășeni
17:00-20:00	Official opening of the Training Center HAAS, Moldova (Engineering College) Fouchette

PRO EXPORT MOLDOVA

Ecosystem to support an efficient export

Locație: Palatul Republicii, Maria Cebotari St 16

Limba de comunicare: Româna/ Engleză

08:30 – 09:00

Înregistrarea participanților & Welcome Coffee

09:00 – 10:30

SUPTOR PENTRU EXPORTATORI

Welcome speech– Vadim BRÎNZAN, MEI

Moderator: Vadim Gumene, Expert Group

- Rolul birourilor comercial-economice în promovarea exporturilor – Ionela **COSTACHI**, Secretar de Stat, Ministerul Economiei și Infrastructurii
- UE- Partener strategic pentru export – Vasile **PLĂMĂDEALĂ**, Delegația Uniunii Europene în Moldova
- Inovații tehnologice pentru diversificarea piețelor pentru export – Rodica **MIRON**, Coordonator Proiectul Agricultură Performantă în Moldova (APM)
- Export readiness și consultanță – Iulia **COSTIN**, Director Organizația pentru Dezvoltarea Sectorului Întreprinderilor Mici și Mijlocii
- Suport acordat exportatorilor – Rodica **VERBENIUC**, Director General Agenția de Investiții
- Instrumente de susținere a exportatorilor - Sergiu **HAREA**, Președinte Camera de Comerț și Industrie din Republica Moldova

10:30 – 11:30

ROMÂNIA – POTENȚIAL ÎNVECINAT

Moderator – Rodica **VERBENIUC**, Director General Agenția de Investiții

- **Key Note Speaker** – Maria **HURDUC**, Modern Buyer - Atelier “Colaborarea și Negocierea cu Lanțurile de Retail & HoReCa”

11:30 – 13:00

EXPORT MORNING SESIUNE PRACTICĂ – piețe strategice pentru exportul autohton

Moderator – Andrei Crigan, Gateway & Partners

- Prezentarea studiului „Prioritizarea piețelor de export”

Specificul și istorii de succes:

- UE
- CSI
- Orientul mijlociu
- Global

Q&A

13:00 – 14:00

PRÂNZ & NETWORKING – 1h



14:00 – 15:00	GHIȘEU UNIC PENTRU EXPORTATORI – Sesiune G2B <i>Moderator: Mariana Rufa, EBA</i>
	<ul style="list-style-type: none"> ▪ Ministerul Agriculturii ▪ Ministerul Economiei și Infrastructurii ▪ Agenția Națională pentru Siguranța Alimentelor ▪ Oficiul Vamal ▪ Organizația pentru Dezvoltarea Sectorului Întreprinderilor Mici și Mijlocii (ODIMM) ▪ Asistența tehnică și financiară în susținerea exporturilor – Aurel Casian, Banca Mondială ▪ TRADE Portal - USAID
15:00 – 16:30	Atelier de lucru pentru exportatori
	<ul style="list-style-type: none"> ▪ Key Note Speaker – Martins TIKNUSS, Gateway&Partners - Atelier „Best practices- participarea la târguri și expoziții” ▪ Eugen BOICO, Publicis – Atelier „Elaborarea produsului și promovarea acestuia pe piețele internaționale”

16 November - MBW 2019

MOLDOVA BUSINESS WEEK 2019

Venue: Tekwill, 9/11 Studenților Street

Working language: Romanian/ English/ Russian

4th edition of MOLDOVA IN FASHION Conference

Created by APIUS & ZIPHouse/ In partnership with USAID

09:30 – 10:00	Registration & Welcome Coffee
10:00 – 10:15	Welcome speech: Rodica VERBENIUC - General Director, The Moldovan Investment Agency Ionela COSTACHI – State Secretary of Ministry of Economy and Infrastructure Carolina TULGARA – Executive Director, ZIPhouse Alexandra CAN – President, Light Industry Association <i>Video – MIF Conference- 2018- Last year's retrospective</i>
10:15 – 10:45	SMART TEXTILES - Ricardo O'NASCIMENTO, Great Britain A fusionist designer, researching body-environment relations, wearables, fashion tech, hybrid environments. His works have been featured in several museums, galleries and art festivals like Ars Electronica, FILE, LABoral, V2, Instituto Itaú Cultural, Soft Galleri, Transmediale, and MAC - Coruña, among others
10:45– 11:45	SUSTAINABLE FASHION - Giovanni OTTONELLO Art Director of IED Istituto Europeo di Design, Consultant for Companies (Salvatore Ferragamo, Bottega Veneta, Hugo Boss, Mandarina Duck, Rubelli, Conbipel, Carrefour, Artsana, Lancia, Ethos...), not only fashionable, for projects, visual merchandising or updates on the contemporary.
11:45- 12:00	Coffee break & Networking
12:00- 12:30	INNOVATION in PATTERNMAKING - Anna SHOYKHET, Israel With more than 10 years' experience working with 2D and 3D different CAD systems. Worked in world leading CAD companies such as Optitex and Lectra. Currently self-employed, engaged in consulting and support services. TUM (Technical University of Moldova) graduate.
12:00 – 12:30	LOCAL SUCCES STORY - Finnic& Finch, Moldova Master's degree in architecture. Architect & owner at Whiz design S.R.L. CEO & Founder at Fennec & Finch- the one-stop place where you can ideate, manufacture and sell your fashion collections.
13:00- 13:45	LUNCH BREAK
13:45 - 14:15	CONSCIOUS FASHION - Laurenti ARNAULT, Great Britain PhD researcher in consumer behavior in luxury fashion, Founder of Oxford Brookes University Innovation Lab, CEO of WTVOX Magazine, a London-based editorial magazine covering the contemporary fashion context: innovative, ethical, cruelty-free and sustainable, and the Co-founding CEO of Wardrobe of Tomorrow, the world's first marketplace dedicated exclusively to high-end conscious fashion.

14:15 – 14:45
LOCAL SUCCES STORY - Geta RASCIUC, Netherlands

Founder & CEO - BabyMoon BV

14:45- 15:00
Coffee break & Networking
15:00- 15:30
“Slowing down the Pace of Fashion: Designers changing the Rules” - Philippe POURHASHEMI, Brussels

Fashion coach, journalist, stylist and co-founder of the Swiss Fashion Association. He graduated with a PhD in Cultural Studies, worked for Wallonie-Bruxelles Design, currently is advising designers supported by MAD in Brussels and Fashionclash in Maastricht. Also writes and features for Metal, Fucking Young, Contributor, Behind The Blinds

15:30 – 16:00
3DaaS: FASHION VIRTUAL PROTOTYPING - Amnon SHALEV, Israel

With 25 years' experience with international product, sales and marketing senior management experience in a variety of industries, the last decade was dedicated to Fashion Technology as Vice President sales at Optitex and the founder and CEO of virtuality.fashion Ltd, a new concept developed to make virtual fashion prototyping effortless, affordable, and accessible to everyone already today. Intimate knowhow of fashion 3D Virtualisation integration processes.

16:00- 16:30
Networking