



AmCham Moldova
fighting for your business

Sponsorship Opportunities



Sponsorship Opportunities within AmCham Moldova Programs & Events

Why sponsor?

Corporate Sponsorship allows your organization to build and strengthen its brand through effective visibility.

Aligning your organization with AmCham events and activities is an excellent opportunity to utilize this powerful marketing tool. The unique opportunity to display your services and or products, the public recognition of corporate sponsorship and the prominent display of your company's logo during the event will enable your organization to brand and position itself within the business community gaining profitable market share. These opportunities allow you to create new business opportunities and reach stakeholders, providers, partners, and your target market.

AmCham invites its members seeking exposure within the business community to tailor their marketing actions around a large palette of options, which bring unique visibility and networking advantages.



YOUNG PROFESSIONALS PROGRAM

AmCham Moldova Young Professionals Program is exposed to a high profile audience and media. AmCham offers sponsors the opportunity to have a significant presence as well as raise awareness and demonstrate the company dedication towards young talents development.

Benefits:

- Your Company's logo will be prominently displayed in all Young Professionals meetings, printed materials, e-bulletins and on the AmCham website;
- Your Company's logo will be prominently displayed on the Program banner, which will be hung at the meetings facilities during the entire year;
- Your Company's promotional literature will be distributed during all Program`s meeting;
- Your Company will be mentioned as a Program sponsor in the press releases and any pre- and post-events advertising;
- Verbal recognition of sponsor at all Young Professionals Meetings;
- Complimentary promotional space in AmCham's program/publications;

Sponsorship Fee: 1000 USD/year



BUSINESS LUNCHEONS & BREAKFASTS

Business Luncheons and Breakfasts are designed to create a venue for open dialogue between the AmCham General Managers and key government decision-makers and representatives of important international or local institutions and organizations. The luncheons/breakfasts present a unique occasion for AmCham members to obtain insights and gain a better grasp of future policy plans and directions of local and international leaders.

Benefits

- Display of sponsor's company name and logo;
- Verbal recognition of sponsor at sponsored event;
- Sponsor's name/logo included in AmCham's own promotional material, including weekly bulletin ;
- Complimentary promotional space in AmCham's program/publications;
- Provide event gift bags or other giveaways;
- Other benefits.

Sponsorship Fee: 600 USD



SEMINARS/CONFERENCES

Featured speakers are usually international visitors, politicians, entrepreneurs, government representatives, diplomats, etc. Seminars and Conferences are organized on an irregular basis according to the schedule of the visiting guest or the requests of the sponsor or co-organizer. These events typically take place in the afternoon. The sponsoring organization or company can suggest a topic, help organize the seminar, arrange speakers, or share or cover the seminar costs.

Sponsoring the conference will help establish your position as a leading provider of environmentally friendly business, and the repeated exposure you will receive before, during and after the conference will reinforce your status as a leader in the industry.

Benefits

- Display of sponsor's company name and logo;
- Verbal recognition of sponsor at sponsored event;
- Sponsor's name/logo included in AmCham's own promotional material;
- Complimentary promotional space in AmCham's program/publications;
- Provide event gift bags or other giveaways;
- Other benefits.

Sponsorship Fee: 1000 USD



BUSINESS NETWORKING EVENTS

AmCham BNRs are of great success. Through these events, AmCham offers a platform for AmCham Moldova members for networking, socializing, cultural integration, exchanging ideas, knowledge and just getting to know different companies or people. This is also a stage for AmCham Moldova member companies to present themselves, their products and concepts while providing insight into current market trends or business activities.

Benefits

- Display of sponsor's company name and logo;
- Verbal recognition of sponsor at sponsored event;
- Sponsor's name/logo included in AmCham's own promotional material, including weekly bulletin ;
- Complimentary promotional space in AmCham's program/publications;
- Provide event gift bags or other giveaways;
- Other benefits.

Sponsorship Fee: 1000 USD



SOCIAL NETWORKING EVENTS

AmCham Moldova's social events provide AmCham members with a range of friendly and enjoyable events, giving them the opportunity to meet new people and share common interest.

Benefits

- Display of sponsor's company name and logo;
- Verbal recognition of sponsor at sponsored event;
- Sponsor's name/logo included in AmCham's own promotional material, including weekly bulletin;
- Complimentary promotional space in AmCham's program/publications;
- Provide event gift bags or other giveaways.
- Other benefits.

Sponsorship Fee: 1000 USD



AmCham Moldova
fighting for your business



OPEN OPPORTUNITIES

Thanksgiving Day, annually, on the fourth Thursday of November
USA Independence Day, July 4th

Contact Elena Buzu, Deputy Director on Finance and Administration at +373 22 21 781
or elenabuzu@amcham.md