



The European Bank for Reconstruction and Development (EBRD)
has the pleasure to invite you to the launch of the

EU4Business-EBRD Credit Line in Moldova

5 April 2017 at 10:00

Radisson BLU Chisinau,
77 Mitropolit Varlaam Street

The event will see the launch of the first EBRD/EU credit line for small and medium-sized enterprises (SMEs) in Moldova to help them take advantage of the opportunities under the Deep and Comprehensive Free Trade Area (DCFTA) with the EU. The EU4Business-EBRD Credit Line aims to help local SMEs invest in improvements of product quality and modernisation of their services to meet EU standards.

The event will start with a high-level discussion about *DCFTA: opportunities and challenges for Moldovan businesses* and a press conference. This will be followed by a detailed presentation of the EU4Business-EBRD Credit Line for businesses and other stakeholders.

Mobiasbanca – Groupe Société Générale is the first partner bank to offer financing for SMEs under the EU4Business-EBRD Credit Line. Other local banks may join.

As part of the programme, the EBRD has provided a €10 million credit line to Mobiasbanca – Groupe Société Générale for on-lending to SMEs. The EU is providing these SMEs with grant incentives of up to 15 per cent and is also funding advisory services by local and international consultants.

This attractive financial package offers Moldovan SMEs:

- long-term financing for investment in new technologies and equipment in compliance with EU standards;
- cash-back incentives of up to 15 per cent of the investment financed by the partner bank, payable upon completion of the investment project;
- technical advice available free of charge from local and international experts.



Agenda

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09:30 – 10:00	Registration
10:00 – 10:05	Opening remarks by Vasile Botnaru, Radio Free Europe
10:05 – 10:40	Panel discussion: <i>DCFTA: opportunities and challenges for Moldovan businesses</i> <ul style="list-style-type: none"> • Moldovan Prime Minister Pavel Filip (tbc) • EU Ambassador to Moldova Pirkka Tapiola (tbc) • Dimitri Gvindadze, Head of EBRD office in Chisinau • Antoine Gabizon, President of Mobiasbanca – Groupe Société Générale Management (tbc) • Client that benefitted from previous EU-EBRD support (tba)
10:40 – 11:00	Press conference
11:00 – 11:15	Coffee break
11:15 – 11:30	Detailed presentation of the EU4Business-EBRD Credit Line, processes and project examples. Massimo Bianchi, Project Manager, D'Appolonia
11:30 – 11:40	The support provided by the EBRD's Advice for Small Business (ASB) to enhance SME's efforts in accessing EU markets and facing international competition, Veronica Arpintin, EBRD, ASB, Moldova
11:40 – 12:00	Q&A
12:00 – 12:05	Closing remarks
From 12:05	Press/TV interviews, photo opportunity
From 12:05	Networking buffet