

Rockit Regional Digital Communication Summit – the first international digital conference in Moldova

Rockit Regional Digital Summit will take place on **5 and 6 February 2016** in Chişinău, Moldova and is to be the first and the biggest regional digital and entrepreneurship conference organised for those who achieve their business and career goals using the Internet.

ROCKIT will bring together international digital communication experts from 15 countries, entrepreneurs, journalists, marketing pros, NGOs and e-government representatives. It will be our Eurovision for digital media and startups - the country's largest digital gathering which will provide you valuable tools and practical advice to turn your ideas into solutions.

500 attendees, 24 speakers and 50 international guests from 17 countries will discuss and debate current industry trends, best practices and latest strategies in digital communication, innovation and entrepreneurship.

Both days will begin with presentations followed by various workshops and parallel sessions in the afternoon.

Day 1 of the conference will focus on digital communication, social media and open data. Valuable speakers from the US, Singapore, Ukraine and Czech Republic will share their knowledge on audience engagement, crisis communication, digital transformation of the newsrooms, new media etc.

The day will culminate with Rockit Awards - The first event of this kind in Moldova where we will recognize the top leaders in various categories.

The buzzwords of the day 2 are startup and entrepreneurship. Some of the best startups from the UK, France, The Netherlands, USA and Romania will talk about growing businesses, media startups, rising capital etc. It wrap up with a Startup Competition with investors who will be present and eager to fund the right ideas and people.

Find out more on www.rockit.md and its facebook page [Rockit Digital Conference](#).

Rockit Awards

The Rockit Awards Competition welcomes outstanding achievements, professional campaigning and strategic thinking in online communication in 5 categories:

- 1) Best Use of Social Media

- 2) Best Digital Campaign
- 3) Best Mobile App
- 4) Best Video
- 5) Best Website

There will be one award for each category and entries will be judged by some of the biggest names in digital marketing.

Any company, agency, studio or independent specialist can register works in competition. The participating projects must be created by specialists only from the next countries: Moldova, Romania, Ukraine, Latvia, Estonia, Lithuania, Georgia, Bulgaria, and Belarus. The projects must be executed and launched between 1 January 2014 and 31 January 2016.

Fee: 1 entry = 1 ticket to Rokit Digital Communication Summit to be bought here: <http://goo.gl/vPy6ok>

The final deadline to register your works: **31 January 2016.**

Find out more on <http://awards.rockit.md/>.

Rokit Startups

An event for startup enthusiasts who will pitch their projects to receive feedback from successful entrepreneurs. Competition entries will be pre-screened by a panel of experts including entrepreneurs and investors. This panel will select the final winners. The startups will pitch to the judges panel their startup idea. The pitch consists of a 4-minute presentation and a 3-minute Q&A session. Winning comes with bragging rights, and more! Prizes for the startup competition we profiled amount of X XXX USD, plus prizes including free business services, access to accelerators and mentors, headline exposure to business communities and numerous digital opportunities

Applications are open until February 1st 2016. Apply here: <http://startup.rockit.md/>.

Find out more on <http://startup.rockit.md/>

Rokit Regional Digital Communication Summit 2016 is organised by [Granat](#) and the Digital Communication Network from the US.

Granat is one of the local leader agencies specialised in digital communication, which develops digital strategies and marketing campaigns. It provides marketing services for local and international brands like Purcari, Malldova, Orange, Berea Chişinău etc.

The digital community **Digicomnet** is financed by the American State Department and gathers over 1300 active members from all other the world.