Doing Business with the USA

Advocacy and the U.S. Embassy

Hayward Alto Political/Economic Section U.S. Embassy Chisinau



Agenda

- Advocacy
 - Who?
 - Informal
 - Official



Informal Advocacy

- Contacts
- Business Associations
- Events (seminars, meetings, etc.)
- Media (op-ed)
- Reports (Country Commercial Guide, Investment Climate Statement)

Who can the U.S. Embassy advocate for?

 U.S. law permits U.S. government officials to advocate only on behalf of companies with U.S. ties, investment, or ownership. Română Pycckuú Contact Us



158:53 GMT+0200 (E. Europe Standard Time)

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New American Center Opens in Tiraspol

On Monday, March 18, U.S. Ambassador William H. Moser and Shevchenko State University Rector Beril officially opened the new "Center for English Language and American Culture."

ALSO: Al Video

>> > 1 2 3 4

HEADLINES

Canada-U.S. Economic Partnership Strong and Growing

U.S. Commerce Department Assistant Secretary for Market Access and Compliance Michael Camuñez travels to Ottawa, ...

Caribbean Making Progress in Tsunami Readiness, Test Shows

Governments and institutions in the Caribbean region are making genuine progress in readying their communities

U.S.-Brazil Ties Grow Closer Through New University Center

Columbia University of New York's new Global Center in Rio de Janeiro will serve as ...

Japanese Students Visit California to Say Thanks

Seven Japanese students and one mother visit Southern California to say thanks to the Navy

MEET AMBASSADOR MOSER

Meet Ambassador William H. Moser







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THE AMERICAN RESOURCE CENTER



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2nd Floor MD-2009, Chisinau

Tel: 22/851705

The American Resource Center (ARC) is administered by the Public Affairs Section of the U.S. Embassy in Chisinau, Moldova. The mission of the ARC is to provide information about the United States of



MILLENNIUM CHALLENGE Millennium Challenge

Official Website



USAID MOLDOVA OFFICIAL WEBSITE **USAID Moldova**

USAID Moldova Official Website



information to help foster economic growth in the U.S. and Moldova by assisting U.S investors and exporters learn more about Moldova.

CURRENT HIGHLIGHTS

- WINDPOWER 2012 Conference & Exhibition /June 3-6, 2012/
- Atlanta, Georgia

WINDPOWER 2012 is the world's largest annual wind energy event. It is produced by the American Wind Energy Association, and is the premier wind energy event in North America. WINDPOWER 2011 hosted more than 15,000 attendees and 1,100 exhibitors; more than 2,800 international attendees represented 60 countries, led by Canada, Germany, China, Denmark, and Spain. WINDPOWER 2012 offers more than 60 educational programs, workshops, and seminars focusing on the wind energy sector and husiness. Many of these sessions will



A separatist regime controls a narrow strip of land in eastern Moldova along the

Ukrainian border known as

Transnistria ("Pridnestrovie"). Individuals considering

doing business in Transnistria should exercise extreme caution. Many Transnistrian firms are

not legally registered with Moldovan authorities, which may complicate or prevent the import or export of goods. An increasing number of Internet fraud schemes have also originated in Transnistria recently.

The Government of Moldova has indicated that it will not recognize the validity of contracts for the

Official Advocacy

- The Advocacy Center helps to ensure that sales of U.S. products and services have the best possible chance competing abroad. Advocacy assistance is wide and varied but often involves companies that want the U.S. Government to communicate a message to foreign governments or governmentowned corporations on behalf of their commercial interest.
- http://export.gov/advocacy/

Advocacy Center Services

- Advocacy through various media.
- Provides strategic advice.
- Find appropriate U.S. Government financial support.

Official Advocacy Process

- 1. Submit Advocacy Request to Department of Commerce.
- 2. Due Diligence Review (with U.S. Embassy).
- 3. National Interest Determination.
- 4. Advocacy Center will lead the campaign among U.S. agencies.

How to contact us:

chisinaucommerce@state.gov