

#### **Session 1**

- ☐ Warm up/ introduction 15 Min
- □ Define Finance/Corporate Finance 3 hours
  - identify the landscape, main players, roles
  - finance is not an end in itself but a formalized tool to support decision taking
  - review a few reference points business case
     (Enron, SOW404) and Marco (total world financial assets and transit of capital).

### Session 2

- ☐ Financial analysis at a glance 1 hour.
- ☐ Zoom in Profit and Loss 2 hours.
  - why P&L usage in Finance community, how it links different functions

#### Session 2

- ☐ Recap of the previous day covered areas 15 Min
- ☐ Financial analysis. Zoom in Balance sheet 2 hour.
  - understanding the details and the difference between the 2
- ☐ Financial Cycles and Decision making process 2 hours
  - understanding the cycle phases and the financial decision implications
- ☐ Throughput accounting 30 Min
  - as alternative to the classic FP&A
- □ Business Case 1 2 hours
  - review on current Lenovo P&L and Balance sheet

Session 3 □ Recap of the previous day covered areas – 15 Min □ Compounding & discounting – 30 min. **□**Net Present Value (NPV) – 45 Min. ☐ Internal Rate of Return (IRR) - 30 Min □ Payback period (PP) – 30 Min □ Profitability index (PI) – 30 Min Session 4 □ Projecting cash flows - 1 hour -Technical vs. practical approach □ Debt financing - 30 Min □Leasing – 30 Min **☐** Weighted Average Cost of Capital (Wacc) – 1 Hour

#### **Session 4**

- □ Business case 2 2 hours
  - Nokia & HP, how could the the techniques learned in session 3 and 4 helped the 2 giants

## Session 5

- □Possible financing resources 1 hours 30 min
  - where do I get the \$\forall from , how do I judge the risks , all size feats all?
- □ Equity financing 1 Hour
  - Risk , always negative?
- □ Cost of equity Gordon Shapiro 1 Hour
- □Cost of equity CAPM 1 Hour

□ Recap of the previous day covered areas – 15 Min Session 6 ☐Share holders value creation – 30 Min ☐ Business decisions and the P&L implications - 30 Hour ☐ Business Case 3 (team work) - 1.30 hour -- Simulate different teams, where one part takes Finance and presents under challenge JM&As - 30 Min ☐Test – 2 Hours

□ Conclusions and take away's - 15 Min

# Day 5

## Daily Schedule:

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9:30 – 11:00 Lecture

11:00 – 11:15 Coffee break

11:15 – 13:00 Lecture

13:00 – 14:15 Lunch break

14:15 – 15:45 Lecture

15:45 – 16:00 Coffee break

16:00 – 17:00 Lecture

17:00 - 19:00 – consulting time for financial questions regarding participant's company activity.
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Supporting Component: **Using Microsoft Excel to enhance the manageability of projects and company's financial reports** 

(Please bring your laptop computers)