

Doing Business in the USA



**Elaine F. Marshall,
North Carolina Secretary of State**



Considerations and Targeting

★ When Individual States
Matter

BUSINESS PLAN

Business Form

- Corporation (C or S?)
- Limited Liability Company (LLC)
- Partnership (General, Limited, other?)

Tax Considerations

Business Taxes

- ★ Business Form Determines Tax Treatment of revenue/profits
 - Doing Business
 - Tariffs, Treaties?
- ★ Location specific taxes, licenses, permits, etc.
- ★ Foreign Trade Zone

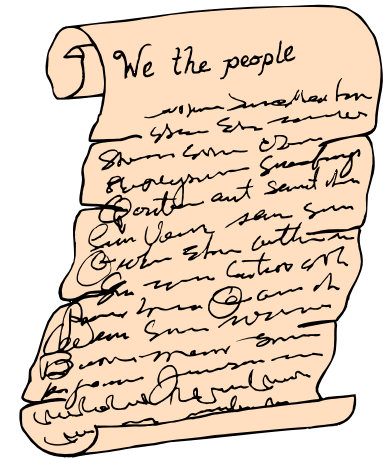
★ Environmental Issues



Biltmore Estate, North Carolina

Employment Issues

- Immigration, visas
 - ★ Terms and conditions
 - Wages
 - ★ Trade secrets, noncompetition clauses
- Discrimination



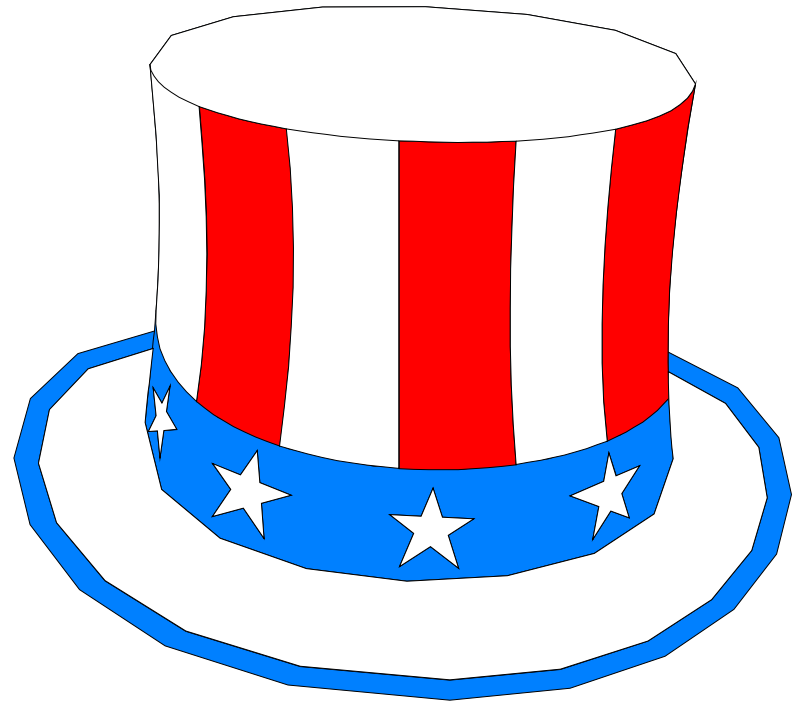
Finance

- Lending
- Leasing

★ Bonds

★ Investment considerations

(Blue Sky Laws)



★★★ Negotiations

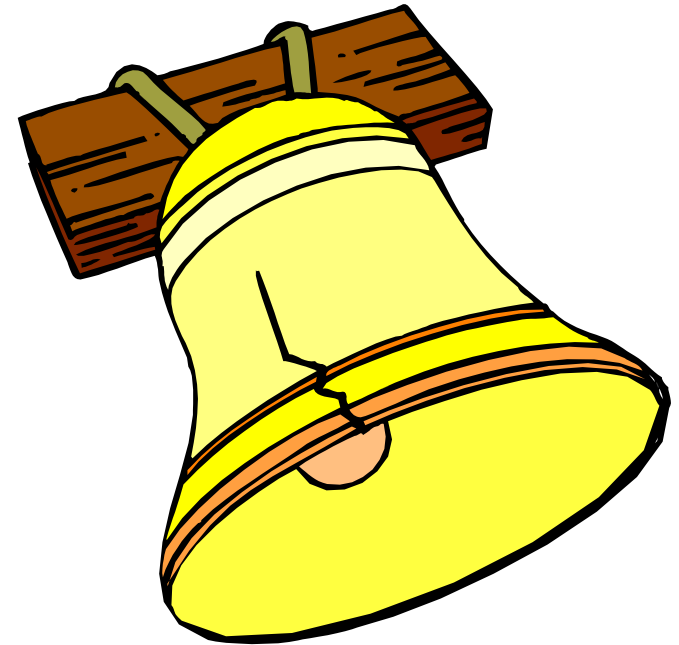
Incentives

- State Government
- Local Government
- Economic Development Groups
- Education Units
- Real Property



Governmental Considerations

- US has fewer regulations than many places
- Transparency
- Product liability issues
- Rule of Law
- ★ Business disputes
- ★ Intellectual property protection

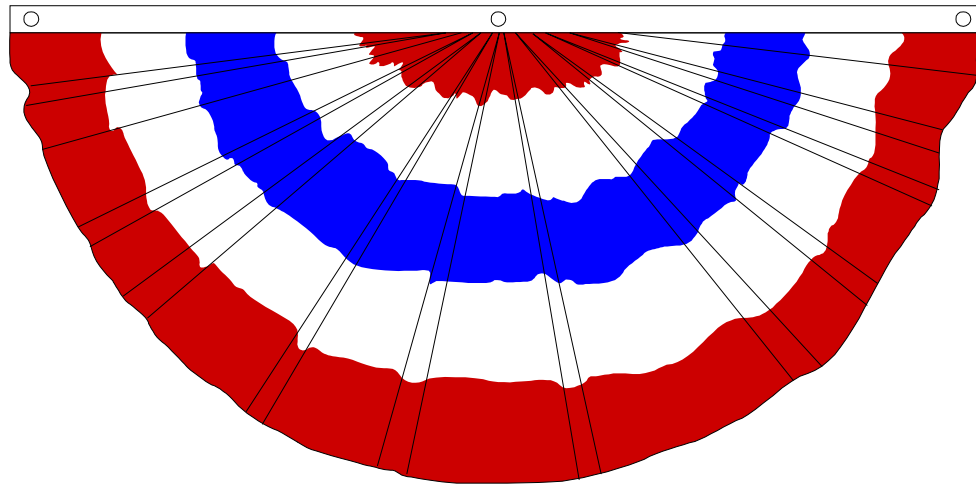


★★★ Unique Considerations

Energy Needs

Proximity to _____

(port, air, rail, highway, population centers, research centers, industry cluster, natural resources.)



Business Plan

Engage professional assistance with experience closest to your needs (legal, tax advisor, accounting, environmental, etc.)



**To learn more about doing
business in the USA or with North
Carolina please visit us online:**

NC Department of the Secretary of State

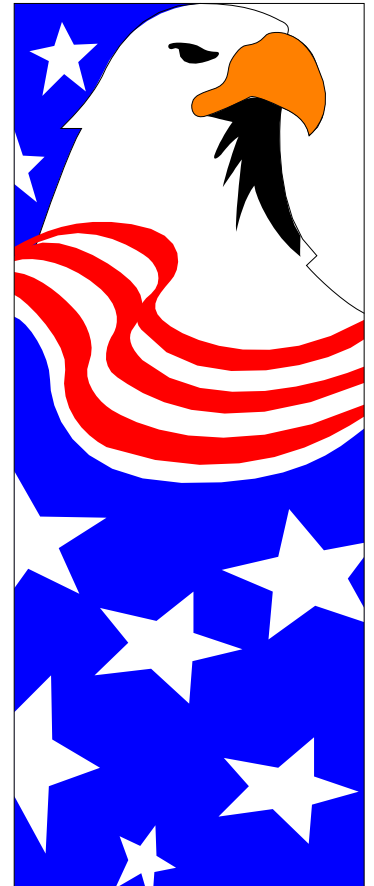
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NC Department of Commerce

www.thrivenc.com

US Department of Commerce

<http://selectusa.commerce.gov>



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