

# HUMAN RESOURCES MANAGEMENT CONFERENCE

Managing Organizations & People in a Changing World

November 25 & 26



## Sponsorship Benefits

AmCham Moldova invites companies to tailor their marketing actions and join us to connect and network with CEOs, human resources management, and society; bringing exclusive visibility and networking advantages.

The Human Resources Management Conference (5<sup>th</sup> edition) will take place **in person for AmCham members** and **online for non-members** on November 25-26, being an excellent opportunity to display your services and/or products. The public recognition of corporate sponsorship and the prominent display of your company's logo during the event will enable your organization to brand and position itself within the business community gaining great visibility. These opportunities allow you to create new business opportunities and reach stakeholders, providers, partners, and your target market.

This year AmCham opens one level of sponsorship.

General Sponsor

Financial investment Euro 1000

### sponsors' promotion on event's marketing materials:

Sponsor's logo on all pre-event, event, and post-event promo materials, such as:  
event's website (including registration page), event e-invitations,  
event intro & moderator background e-banner  
event ads thanking sponsors  
Pre-event regular posts on AmCham social media channels: FB/LinkedIn/Instagram

***Sponsor's logo on event e-banner in AmCham pre-event mail correspondence***

***Sponsor's logo on event e-banner on media partners web-page***

***Short video ad designed by sponsor prompted before event start/during breaks***

***Sponsor's logo/banner on event live stream***

**Interested to become Sponsor?**

Contact us at [elenabuzu@amcham.md](mailto:elenabuzu@amcham.md) or +22 211 781