

HUMAN RESOURCES MANAGEMENT CONFERENCE

Managing Organizations & People in a Changing World

4th EDITION online
November 26 & 27, 2020



Sponsorship Benefits

AmCham Moldova invites companies to tailor their marketing actions and join us to connect and network with CEOs, human resources management, and society; bringing exclusive visibility and networking advantages.

The Human Resources Management Conference (4th edition) will take place online on November 26-27, being an excellent opportunity to display your services and/or products. The public recognition of corporate sponsorship and the prominent display of your company's logo during the event will enable your organization to brand and position itself within the business community gaining great visibility. These opportunities allow you to create new business opportunities and reach stakeholders, providers, partners, and your target market.

This year we open two levels of sponsorship.

General Sponsor
Financial investment Euro 1000

sponsors' promotion on event's marketing materials:

Sponsor's logo on all pre-event, event, and post-event promo materials, such as:
event's website (including registration page), event e-invitations,
event intro & moderator background e-banner
event ads thanking sponsors
Pre-event regular posts on AmCham social media channels: FB/Linkedin/Instagram

Sponsor's logo on event e-banner in AmCham pre-event mail correspondence
Sponsor's logo on event e-banner on media partners web-page
Short video ad designed by sponsor prompted before event start/during breaks
Sponsor's logo/banner on event live stream

Sponsor
Financial investment Euro 700

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