

Doing Business with the USA



Afaceri cu Statele Unite Sfaturi pentru antreprenori

Hayward Alto
Political/Economic Section
U.S. Embassy Chisinau



U.S. Embassy Chisinau



Agenda

- Foreign Commercial Service
 - International Buyer's Program
 - Gold Key Matching Service
 - Trade Counseling
- Trade Financing Options
 - OPIC
 - Export
 - USTA



International Buyer Program (IBP)

- Delegation coordination to major trade shows in the U.S.
- Including travel logistics and on-site business counseling
- Benefit from travelling with a U.S. government recognized group
- Over 30 shows a year
- For more information:
<http://export.gov/ibp/ibp.asp?ReportID=IBP>



IBP Schedule 2011-2012

- 2012 International CES Las Vegas, NV, United States - 1/10/2012 - 1/13/2012
- International Builders' Show 2012 Orlando, FL, United States - 2/8/2012 - 2/11/2012
- International Home and Housewares Show 2012 Chicago, IL, United States - 3/10/2012 - 3/13/2012
- Offshore Technology Conference 2012 Houston, TX, United States - 4/30/2012 - 5/3/2012
- 2012 AMI Int'l Meat, Poultry & Seafood Industry Convention and Expo Dallas, TX, United States - 5/1/2012 - 5/3/2012
- The National Restaurant Association Restaurant, Hotel-Motel Show (NRA Show) 2012 Chicago, IL, United States - 5/5/2012 - 5/8/2012
- International CTIA WIRELESS® 2012 Convention New Orleans, LA, United States 5/8/2012 - 5/10/2012
- MAGIC Marketplace Las Vegas, NV, United States - 8/27/2012 - 8/29/2012
- 2012 American Film Market Santa Monica, CA, United States - 10/31/2012 - 11/7/2012



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U.S. Trade & Development Agency (TDA)

<http://www.ustda.gov>

- Grants:
 - Feasibility Studies (incl. Definitional Missions)
 - Orientation Visits
 - Reverse Trade Missions



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Overseas Private Investment Corporation (OPIC)

<http://www.opic.gov>

- US investment Insurance & Financing
 - Range: up to \$250,000,000 (\$25-80,000,000 for hotels)
 - Min. 25+1% US share / US hotel operator



U.S. Export-Import Bank

<http://www.exim.gov>

- Medium and Long –Term Financing, up to 85% of US content
 - Range: \$100,000 - \$250,000,000
 - Term: up to 7 years



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